**Annex D: GTI Awards 2026 Application Form**

Market Development Award

The following is the application form for the GTI Awards 2026 - Market Development Award. Please fill out the application form to provide basic information and justification, and return it to GTI Secretariat *(*[admin@gtigroup.org](mailto:admin@gtigroup.org) *)* ***before the deadline: December 19th, 2025.***

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| **Company Name** | ***Name of GTI Operators or Partner Forum member***  ***For a list of GTI Operators or Partners, please refer to:***  **<http://gtigroup.org/omembership.html>**  **<http://gtigroup.org/pmembership.html>** | |
| Name of Authorized Representative | *(Name, Prefix, Job title, E-mail, Telephone, Fax and Postal Address)* | |
| Category | ***Please highlight your (or your company's) participation in the following programs if applicable.***  □*5G Technology and Product*  □*5G Enterprise Network Solutions (5G ENS)*  □*GTI 5G-A×AI Development Program* | |
| Description of Company Profile | *In approx 300 words or less, please give a brief introduction to your company.* | |
| Highlights | *In approx 100 words or less, please describe highlights of your company and core competitiveness compared to others in this regard.* | |
| Entries to Criteria | Contribution to the Industry Ecosystem | *In approx 300 words or less, please describe your company’s marketing activities to support the GTI and bridge industrial players for building 5G/5G-A and AI-integrated ecosystem.* |
| Business and Monetization Models | *In approx 300 words or less, please describe what is new and unique in the* *business model, and how* *this practice/business model could be monetized when brought to the market.* |
| Market Penetration and Commercialization Effectiveness | *In approx 300 words or less, please describe the market penetration in terms of footprint scope and adoption depth, brand visibility and user recognition with evidence such as media coverage and industry rankings, and commercialization effectiveness such as revenue model maturity, revenue growth rate, profitability potential and monetization efficiency relative to user scale.* |